

Free from Fear

More than 16 million Americans are living with a potentially life-threatening insect sting allergy.⁶ Those who go through this experience know how scary and traumatic it can be.

Symptoms of a systemic allergic reaction may include:²

- Swelling
- Itching
- Hives
- Rash
- Difficulty breathing
- Abdominal pain
- Abnormally low blood pressure
- Rapid heart rate
- Cardiac arrest

After suffering a systemic allergic reaction, you may feel frightened, helpless or anxious about the possibility of another insect sting. Venom immunotherapy can stop an allergic reaction before it starts – allowing you to live your life free from fear.^{1,3}



BeeAware
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Prevent a
life-threatening
allergic reaction.



¹ Ludman, Boyle. (2015). Stinging insect allergy: current perspectives on venom immunotherapy. *Journal of Asthma and Allergy*, 8, 75-86. ² Posner, Camargo. (2017). Update on the usage and safety of epinephrine auto-injectors. *Drug, Healthcare and Patient Safety*. ³ Golden. (2007, May). Insect Sting Anaphylaxis. *Immunology and Allergy Clinics of North America*, 27(2), 261-272. ⁴ Throughout this program the term "bees and wasps" is used as a generalized description of stinging insects. The complete list of VIT insects include: honey bee, wasp, white-faced hornet, yellow hornet, and yellow jacket. ⁵ Forrester, J. A., Weiser, T. G., & Forrester, J. D. (2018). An Update on Fatalities Due to Venomous and Nonvenomous Animals in the United States (2008-2015). *Wilderness & Environmental Medicine*, 29(1), 36-44. ⁶ Determined based on 5%1,9 of the US population (U.S. Census Bureau. (2017, July 1). Quick Facts United States. Retrieved from United States Census Bureau: <https://www.census.gov/quickfacts/fact/table/US/PST045217#PST045217>) being allergic.

Life-threatening?

Yes, life-threatening.

60 people die

each year as a result of insect stings.⁵

Statistically,

5% to 7.5%

of Americans are hypersensitive to insect stings. They are at risk of anaphylactic shock if stung by an insect, like a wasp or bee.^{1,4} Anaphylaxis can cause rapid death, with initial cardiorespiratory arrest in just 5-10 minutes.¹



What is VIT?

VIT stands for venom immunotherapy. It is up to **98% effective** in preventing allergic reactions to insect stings.³ This is done through a series of shots that increase your immunity to stings. VIT provides an excellent chance of preventing a life-threatening emergency before it happens.

How VIT Works

Working with your doctor, you will receive shots with small amounts of insect venom allergenic extract over a period of time, gradually increasing your resistance and immunity.



1 Testing for allergies to Honey Bee, Wasp, Hornet & Yellow Jacket



2 Scheduled injections administered by your doctor



3 Immunity increases to insect stings

Proactive Protection

Talk to a physician who can help guide you through the VIT process.

Don't risk your life, or the life of a loved one. Anaphylaxis is a severe and potentially fatal allergic reaction that can occur within minutes of an insect sting.² VIT stops the emergency before it starts by greatly reducing the risk of anaphylaxis.³



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